



LIBRARY NEWS

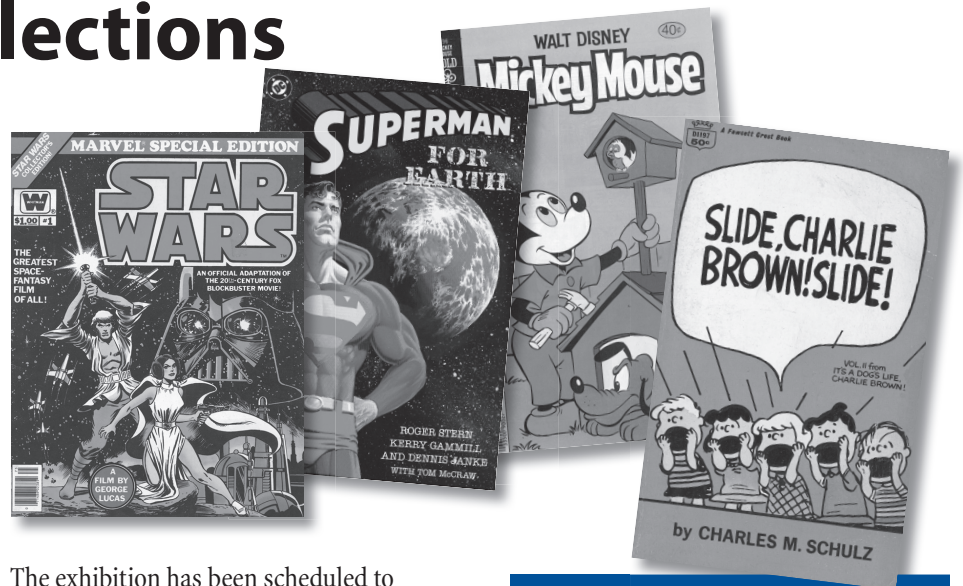
For the University of Florida Faculty

Vol. 18 Issue 3 Spring 2008

Popular Culture and Comics Exhibition in Special Collections

From “a galaxy far, far away” and “high on a mountain top in Tennessee” to neighborhood comic book racks and toy stores comes **National Obsessions – Twentieth Century Pop Culture, Comics and Cross-promotional Merchandizing** – the latest exhibit showcasing materials from *The Suzy Covey Comic Book Collection* and other related treasures from the Department of Special and Area Studies Collections. *The Suzy Covey Comic Book Collection* was recently named in memory of Covey, university librarian emerita, and a respected George A. Smathers Libraries colleague who contributed much to the archival creation and upkeep of this new area of academic study.

This colorful presentation, organized by Department Chair Jim Cusick and Curator of Popular Culture Collections Jim Liversidge, will illustrate how cultural icons make their way into the comics and how characters from the comics became “national obsessions.” The exhibition will feature promotional tie-ins from the world of Walt Disney Productions (including vintage items from the Davy Crockett marketing phenomenon of the mid 1950s), *Peanuts* (featuring a display of material spanning the transition from comic strips to theatre and animation to books and toys), *Star Wars* (when mass marketing became an art form), and the enduring and timeless appeal of *Superman* and *Batman*.



The exhibition has been scheduled to coincide with UF’s sixth annual comics conference on March 21 and 22 and will officially open on Friday, March 21 and run through May 31, 9:00 a.m. - 5:00 p.m., Monday through Friday.

A special sweepstakes competition, featuring exhibit-related prizes, will take place in conjunction with the “National Obsessions” display. Details will be available in the exhibit gallery. The deadline for the sweepstakes entries will be April 11.

A reception will be held Thursday, April 17 at 2:30 p.m. in the gallery to dedicate *The Suzy Covey Comic Book Collection*. Sweepstakes winners will be announced at the reception.

Jim Liversidge
Popular Culture Collections



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New DATABASES

The University of Florida Libraries continues to expand its collection of databases.

A complete list of new databases and other electronic resources can be found at <http://www.uflib.ufl.edu/whatnew.html#newelec>.

Four new databases of interest are:

Access to Nature Backfiles obtained:

The libraries have now licensed access to all of the backfiles of *Nature (International Weekly Journal of Science)*; 1869 to date.

SimplyMap: An Internet-based mapping application that enables users to develop interactive thematic maps and reports using thousands of demographic, business, and marketing data variables. SimplyMap has been designed to be user-friendly – most users are up and running with less than ten minutes of training.

Users will be asked to create a personal workspace the first time they log-in. It is

highly recommended that users watch a six-minute training video to get the most out of SimplyMap.

SimplyMap provides access to the following Easy Analytic Software, Inc. (EASI®) Basic Package which includes data from year 2000, 2006 Estimates and 2011 Projections. The Basic Package incorporates the following data:

- Demographic Variables
- Retail Sales, Store Groups, and Food Service Variables
- EASI® Sales and Other Potential Variables
- EASI® Quality of Life Variables
- Consumer Price Index Variables
- General Employment (by Place of Work)
- General Establishment (by Place of Work)
- Detailed Employment (by Place of Work)
- Detailed Establishments (by Place of Work)
- Detailed Consumer Expenditure Variables

- EASI® Profile Variables
- Ancestry Tabulations

Proquest Historical Newspapers

- *Atlanta Constitution* (1868-1939)
- *Chicago Tribune* (1849-1986)
- Search Seven Historical Newspapers Together – *New York Times* (1851-2001); *Wall Street Journal* (1889-1986); *Washington Post* (1877-1988); *Atlanta Constitution* (1868 - 1939); *Chicago Tribune* (1849 - 1986); *Christian Science Monitor* (1908-1991); and *The Chicago Defender* (1905 - 1975)

J.-P. Migne, *Patrologiae Graecae*: The electronic version of Migne's *Patrologiae Graecae*. PG contains more than 160 volumes of Greek material (with Latin translations) relevant to the study of the history of the Christian Church from its beginnings through the Council of Florence in 1439.

Barbara Gundersen
Collection Management

Now is the time to request **Course Reserves**

The Spring semester is drawing to a close. While we know you're busy wrapping up the current semester, we ask that you take some time now to think about your Course Reserves needs for Summer and Fall.

You can enter your requests online anytime, even during intersession, but the sooner you can get your requests in the better. Requests are processed in the order received, so it is advantageous to enter those items needed for the first few weeks of classes well before the start of the semester.

If you will be teaching a class that already had a course reserves page, you can log in to your Course Reserves (Ares) account and roll over the course yourself. This link will take you to the 30-second video tutorials for help on how to do this: <https://ares.uflib.ufl.edu/videos.html>

When processing reserves requests we check for copyright compliance. Selections limited to 10% or one chapter of a book, whichever is less, can usually be scanned right away as fair use. But if you require more for your course we will seek copyright permission for you. It can take some time to get copyright permission, so please place these requests as soon as possible. For more information on copyright you can check these links:

UF Libraries Copyright policies: <http://www.uflib.ufl.edu/as/eres/copyright.html>

UF General Counsel's Copyright policies: <http://www.generalcounsel.ufl.edu/faq/Copyright.pdf>

If you have not used Ares or if you would like a refresher course, we have training sessions scheduled throughout April every Tuesday from 10:00-11:00 a.m. and every

Thursday from 3:00-4:00 p.m. Please check the Ares web site for session locations: <https://ares.uflib.ufl.edu> No sign-up is necessary. The training sessions are all hands-on in which you will create your account, view the features of Ares, and learn how to submit your materials and check their status online.

Thirty-second training video tutorials are also available online at <https://ares.uflib.ufl.edu/videos.html>.

If you have questions, please contact the Course Reserves Office Monday-Friday 8:00 a.m.-5:00 p.m. at 352-273-2520 or eres@uflib.ufl.edu

Angela Mott
Academic Support Services
Coordinator



Retrospective dissertation scanning project

An effort is underway at the UF Libraries to make available the vast wealth of institutional knowledge contained in dissertations by UF Ph.D. candidates originally submitted in print format. The Preservation Department in close conjunction with the Digital Library Center (DLC) has initiated the daunting task of contacting authors for permission and scanning the print dissertations for worldwide access through the UF Digital Collection (UFDC) at <http://www.uflib.ufl.edu/UFDC/>.

According to Cathleen Martyniak, preservation department chair, "We are trying to make the intellectual heritage of the University of Florida available on the Internet."

Currently in the early stages of the project, Preservation Department staff have created a database to track the progress of the dissertations during their transformation from print to digital. Due to copyright restrictions, a release form must be signed by the author granting permission to scan the dissertation and post the content online. Once permission is received from the author, the dissertation is retrieved from the stacks, removed from the binding, and sent to the Digital Library Center to be scanned using high-speed scanners.

Erich Kesse, head of the Digital Library Center, said of the project: "UFDC's original task was to revitalize collections, bringing them online, making them text-

searchable. Another was to help preserve [access to] the university's intellectual product. The retrospective dissertations project brings the two together nicely."

The project is entering a proactive stage where permissions are requested from authors via e-mail or U.S. mail as resources allow. An announcement for the project requesting authors to contact the Preservation Department appeared in *Florida Magazine*, while an article discussing the project appeared in a September edition of *Inside UF*: <http://insideuf.ufl.edu/2007/09/27/digital-library-center/>

When asked for a comment about the project, Laurie Taylor, digital projects librarian, said, "New research could come out of having these available – data mining them for different methodologies and results, for important but hard-to-find references that have been lost to the archives, for the importance of research to public interest, the development of new research fields, and more."

The UF Libraries are excited about the potential of this project and would welcome participation from alumni. If you are a dissertation author and would like to see your intellectual content made available online please visit http://www.uflib.ufl.edu/digital/procedures/copyright/retro_diss_scan/DDDCA.htm

Robert Parker
Preservation Department



Visit the Smathers Library Bookstore

Quality used books, cds, record albums, USGS topos at low prices

Smathers Library (East)
Open Tues-Fri 10:00-3:00

UF's East Asian cataloger receives grant to sponsor Japanese lecturer

Hikaru Nakano, East Asian cataloger at George A. Smathers Libraries, has been selected as a recipient of the Distinguished Speaker on Japan grant from the Association for Asian Studies Northeast Asia Council. Her project is to invite Ms. Beate S. Gordon, author of *The Only Women in the Room*, to give a lecture at the University of Florida on March 24, 2008, and at Florida International University on March 26.

Gordon lived in Japan in the 1930s and returned to Japan after WWII to work in General Douglas MacArthur's office and to help draft the women's rights section of Japan's constitution. She wrote the section of the human rights as explicitly as possible so that the constitutional intent could not be eviscerated by the male-dominated society. There was even a provision guaranteeing the human rights of foreign residents in the country.

Her lecture will provide a more in-depth look at that particular phase of Japanese history and women's studies. She will discuss Japanese women's achievements throughout history and how this was obtained especially after World War II, the global context for equal rights, and views on the role of women based on the speaker's personal experience with the drafting of the Japanese Constitution.

For more information about the event, please contact Nakano at hiknaka@uflib.ufl.edu or 352-273-2727.

Hikaru Nakano
East Asian Cataloger





CALL FOR READERS

Join the libraries' sixth annual **Read-A-Thon**

In conjunction with National Library Week, the Smathers' Libraries will hold its sixth annual celebration of reading April 14-17, 11:00 a.m. - 2:00 p.m. under a canopy on the Plaza of the Americas. UF faculty, students and staff, along with community leaders will read ten-minute excerpts from a favorite book.

The daily themes will be as follows:

Monday, April 14	Humor
Tuesday, April 15	Children's and young adult literature
Wednesday, April 16	Southern Living
Thursday, April 17	Open topic including open mic poetry from 1:00-2:00 p.m.

For more information and to sign up to read, see www.uflib.ufl.edu/readathon

On Wednesday, April 16, will be the second annual Edible Book Contest. Click on the link on the Read-A-Thon home page for details.



New LibX Toolbar allows catalog searches from users' browsers

The UF LibX Toolbar is a Firefox add-on that successfully allows users to perform searches within our Online Public Catalog from the comfort of their own browser. This feature empowers the user to link into the libraries' catalog from a variety of citation sources, including embedded linking from sites such as Amazon.com.

In addition, the toolbar enables the user to search within the digital collection, our federated search engine Research Gateway, as well as the commercial site Google Scholar.

Extra features can be "switched on" independently by patrons that will allow them to right-click highlighted terms to search selected resources from any web page they happen to be looking at.

The installation files are at <http://www.uflib.ufl.edu/tools/toolbar/toolbar-help.html> The UF LibX Toolbar was created as part of a joint effort of the Toolbar Team, a subgroup of the Library 2.0 Working Group and is comprised of Jason Fleming, Marilyn Ochoa, Laurie Brennan, Amy Buhler and Nancy Poehlmann.

Jason Fleming
Technical Support Unit Head



Marston Science Library fifth floor renovations

The Physical Plant Division performed major renovations to the fifth floor of the Marston Science Library over the spring break holiday, including replacing more than 10,000 square feet of carpet. The carpet was more than 20 years old, dating from the building's construction. The new carpet contains recycled material. PPD Facilities also stripped the old wallpaper, re-painted the interior walls and ceiling with low-VOC latex paint and re-sealed all windows on the fifth floor.

PPD Project Manager Rod Clements said, "The new, recycled carpet and environmentally-friendly paint reinforce UF and Physical Plant's commitment to sustainability, and are well-suited aesthetically for a respected student resource such as the Marston Library.

"The window sealing will prevent moisture leaks into the building, which have been a problem in the past," said Maintenance Specialist Chris Arters. "Removing the wallpaper and re-painting the walls and ceiling removed the mold generated from the old, leaky windows, eliminated airborne contaminants, and will generally provide a fresher, healthier appearance to the area."

For more information, or to learn more about PPD's organization and services, please visit www.ppd.ufl.edu

Jeremiah McInnis
PPD Human Resources

Libraries on Facebook

As you've noticed, many students spend more time on Facebook than at any other site nowadays. To help solicit feedback and facilitate outreach, a George A. Smathers Libraries Facebook page has been created to allow students the opportunity to add the libraries as a friend, to stay abreast of the latest library-related news and to promote campus-wide library events. Similarly, the Info Commons @ West Facebook page will highlight all the exciting events held at Library West. This is a continuation of research into integrating library services into new and emerging web technologies. Log on, and make us your friend.

Matthew Daley
Circulation Technology Coordinator, Access Services



Women & social movements DIGITAL COLLECTIONS

The Women and Social Movements digital collection, (<http://www.uflib.ufl.edu/UFDC/?g=wsmg>) with its emphasis on women and social change, continues to add major content as scholars and activists provide material. *Women in Development*, one of two current subcollections, draws on research materials including field notes from scholars like Dr. Helen Safa, the 2007 recipient of the Silvert Award by the Latin American Studies Association. A second subcollection, *Radical Women in Gainesville*, the work of recent University of Florida graduate Leila Adams, is currently featured in an online exhibit as part of the celebration of Women's History month in March.

Leila Adams, a McNair Scholar and a University Scholar, worked with faculty advisor Dr. Trysh Travis from the Center for Women's Studies and Gender Research while investigating Gainesville women's history from 1968 into the 1970s.

Gainesville was one of only five cities, during the "Second Wave" of feminism, to develop a women's liberation group. It is also the site where two women

wrote the first theoretical paper for the movement, "Towards a Female Liberation Movement." In the 1970s participants in the women's movement understood that their history would not be preserved unless they recorded it and maintained it themselves. Records dating back to the 1960s, preserved by women active in the movement, are now becoming available for research and review due to the efforts of Adams and the generosity of the Gainesville feminist community. Photos, videos, oral histories, protest signs, correspondence, newsprints, newsletters, annual reports, meeting minutes and other materials comprise the rich resources which are being added to the digital collection.

Although Gainesville has been the southern base for women's liberation activism for the past forty years, only one scholar has historicized Gainesville as such because materials from the movement were not readily available. The *Radical Women in Gainesville* collection will make materials available for both scholars and activists for research and empowerment. The scholarship and tenacity of Adams, who located the

women, now ranging in age from 50 to 80, who had these records stored in their homes, and her ability to gain their cooperation by emphasizing the importance of a more permanent preservation method for the materials and their potential impact on the new generation of feminists and scholars, has resulted in a developing collection and exhibit site which memorializes the work of local radical feminists. One woman who donated materials to the project wrote "What amazing, accurate, important work! You truly captured the spirit of the movement as I experienced it. Thank you, Leila, for your superb work, and so importantly, for preserving ours!"

Adams expects to pursue a graduate degree beginning fall 2008 in a Library/Information Science program at Simmons College, the University of North Carolina or the University of Kentucky with a specialization in digital library collections.

Carol Ritzen Kem
Collection Management



Steve Fuquay retires as rare books cataloger

Steve Fuquay, rare books cataloger, retired at the end of December, 2007, after 35 years of service to the University of Florida Libraries. Steve is an alumnus of UF, earning a bachelor's degree in Latin with honors. He earned master's degrees in classics and in library science from the University of Wisconsin. After serving in the military, he returned to UF in 1972 as a humanities cataloger, specializing in rare books. He then went on to become a cataloging supervisor and senior cataloger.



Along with his colleagues, Fuquay was instrumental in moving the cataloging department through the tremendous changes in the field since 1972. Machine-readable cataloging through the Online Cataloging Library Center began in 1975, followed closely by a shift to Library of Congress classification and in 1982, the migration from a card catalog to an integrated library system.

Fuquay always had the interests of the patrons who need access to rare materials firmly in sight, looking for uncommon items in the collection so that access would be improved. For example, he discovered

that the John D. MacDonald pulp fiction collection and the David L. Kent letterpress and calligraphy collection had not been cataloged and were therefore overlooked by researchers. He made sure that over five hundred items in these two collections were described in detail for researchers who now have access to these resources.

Nancy Poehlmann
Head, Humanities & Special
Collections Cataloging Unit



Meet Samuel Huang, the libraries' new associate dean for advancement and development

Samuel T. (Sam) Huang joined the Smathers Libraries on February 20 as the new associate dean for advancement and development. He brings a wide range of experience from library fund-raising to librarian and teaching practices.

Most recently he served as associate dean for external relations at the University of Arizona Libraries, Tucson, Arizona, since 2000. He was responsible for planning, directing and managing fund-raising activities and creating new fund-raising programs for the libraries. He participated with the dean, library functional teams and the strategic long-range planning group in the strategic planning of new projects and initiatives.

Prior to his position at Arizona, Huang held multiple positions at Northern Illinois University, including curator of rare books and special collections, library services for students with special needs, coordinator of computer reference services and assistant director of the undergraduate library.

At UF, Huang will plan and direct the major fund-raising activities and manage the development, public information and grant components of the libraries. Working collaboratively with the library directors, chairs and librarians, he has primary responsibility for directing library efforts that encompass major gifts, donor stewardship, development of public support groups, fund-raising event coordination and relations between the libraries, its development council, the University of Florida and the UF Foundation, Inc.

Huang believes that libraries, like few other campus units, touch almost every individual student and faculty member, and directly enhance the learning and teaching experience. "Without a doubt, the library is the center of any university," said Huang.

His first order of businesses will be to learn what our students' and libraries' needs are. Armed with that information, he will match our library donors' needs and values. Then, we can create a plan to help donors meet those needs and support their values.

Huang says, "The UF Libraries is an excellent library system with friendly and knowledgeable faculty and staff. I look forward to working with library faculty and staff to achieve the university's mission and advance the UF Libraries to the next level as one of the top research libraries in the nation."

Huang earned a master of science degree in special education and a master of arts degree in library and information studies from Northern Illinois University. His bachelor's degree in English language and literature is from Tamkang University, Taipei, Taiwan.



Samuel Huang, associate dean for advancement and development

Staff development officer Trudi Di Trolio retires

Trudi DiTrolio, staff development officer for Smathers Libraries, retired January 22, 2008. She expects to return to campus in the late spring as a Library West reference librarian as part of her phased retirement.



Di Trolio began the libraries' training and development programs utilizing the local expertise of campus faculty and library staff. The nearly ten years that Trudi was the staff development officer were a time of intense change for libraries as electronic resources began to replace traditional print. The training opportunities that Trudi provided helped staff to develop new skills to meet the increasing expectations of library users.

The renovation of Library West and the relocation of collections and services created major upheavals for staff. Trudi worked with former Director Dale Canelas to create a communication and problem-solving group called the Transition Team. Ohio State University Libraries liked the Transition Team idea and hired Di Trolio as a consultant to assist with the library move on that campus.

Long before the university established a formal mentoring program, Di Trolio created tenure support meetings for library faculty to demystify the complex process of tenure and promotion. When the University did establish the mentoring program she was named the library coordinator for the effort.

Di Trolio was previously a reference librarian for humanities and worked at the Health Science Center Library.

*Barbara Hood
Public Information Officer*



*Pam Censer
Interim Chair, Marston
Science Library*



Library News Survey

Please take a few minutes to fill out this survey to help the libraries provide you with the information you need.

**Fill out and send by May 2, 2008, to Barbara Hood, Smathers Libraries, Box 117001
or e-mail your comments to bhood@uflib.ufl.edu**

1. Do you receive this newsletter in your mailbox? ☐ Yes ☐ No
2. Would you prefer to read this newsletter ☐ In Print ☐ Online
If available only online and you received an e-mail notifying you when a new issue is available, would you go online to read the issue? ☐ Yes ☐ No
3. What kinds of articles do you find useful? (check all that apply)
 - ☐ Descriptions of new databases and other information resources
 - ☐ Descriptions of new services offered by the libraries
 - ☐ Highlights of different areas of the libraries
 - ☐ List of orientations and classes offered by the libraries
 - ☐ Information about libraries' faculty and staff
 - ☐ Library space and facilities
 - ☐ New technologies used in the libraries
 - ☐ Upcoming events
 - ☐ Other (list) _____
4. Suggestions for additions or improvements to Library News

5. How do you get news and information about the libraries?
 - ☐ Library News
 - ☐ Libraries web pages
 - ☐ Subject Specialist librarians
 - ☐ Reference librarians
 - ☐ Colleagues
 - ☐ Other (list) _____
6. Your department or administrative unit _____
7. Additional comments _____

8. If you have written a question or comment above to which you would like a response, please give your name and e-mail or phone number below and you will be contacted by the appropriate person.

Name _____ e-mail/phone _____

Thank you for taking the time to respond.

Library budget officer **Barbara Oliver** retires

Barbara Oliver, library budget officer and head, library business services office, retired on January 31, 2008 after 33 ½ years of service to the Smathers Libraries and UF. A celebration of her career on January 30th included tributes from several current library colleagues as well as former Library Director Dale Canelas, Vice Provost Emeritus Gene Hemp and Director of the University Budget Office Sheri Austin.



Oliver began her UF career in the libraries' data processing unit. The world was a very different place in the mid-1970s in terms of computing resources, access and functionality. She had worked in the UCLA Medical Library on some pioneering, computer-based, medical information projects during the time her husband (UF emeritus Astronomy Professor John Oliver) was a graduate student there. This background made her a valuable addition

to the UF Libraries' staff at a time when automation was beginning to play an increasing role in library services. Other long time UF employees will remember that one of the early applications of computer technology in the libraries was a book checkout system that used IBM keypunch cards to keep track of items borrowed; the Data Processing unit played an integral role in the success of this system.

After several years of her exceptional performance in data processing and work on various special projects, Gus Harrer (library director, 1968-1984) asked Oliver to take on additional responsibilities as assistant to the director. This included overseeing the bookkeeping office, the supplies office, facilities, and the auxiliary services enterprise. In addition, she was to do whatever was needed to help the libraries comply with state and UF legal and administrative requirements, and, generally, to do whatever else was needed for the good of the libraries.

Over the years, Oliver became an expert on the Florida Statutes, the Florida Administrative Code and the UF Business Regulations. She made invaluable contacts for the libraries in the UF Administration, Business Services and Physical Plant services units. In addition to watching over critical day-to-day business functions of accounting, payroll and purchasing, on several occasions she found herself heavily involved in the planning for and oversight of various library construction and renovation projects.

Oliver's retirement leaves a large gap in "institutional memory" that only comes with long service and experience. We say good bye reluctantly, but with great gratitude for her well-spent career on behalf of the UF Libraries.

*Rich Bennett
Electronic Access Services
Coordinator*



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Cover photo: Library West*

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