

Grant Notes

Volume 1, Issue 2 Spring 2007

Current Events

The Grant Management Committee would like to thank all of this year's participants in the Mini Grant Program.

We received 13 very competitive proposals. Four proposals were awarded funding.

The 2006-07 Smathers Libraries Mini-Grants that were selected for funding are:

***Haiyun Cao, " Joint Digitization Project with the University of Botswana" \$4,982.00**

This project is an international collaborative project modeled after the successful digital Library of the Caribbean project. It will initiate a similar project for Africa building digitization capacity in the African states.

***Carol McAuliffe, " Accessing our Cartographic Past," \$5,000**

This project will catalog over 50% of the Map & Imagery Library's antique map collection.

***John Nemmers, "Enhancing Access to the Jeremie Papers," \$2,940**

This project involves hiring one student assistant for two semesters to complete arrangement and description of the Jeremie Papers in the Manuscripts unit of Special and Area Studies Collections.

***Flo Turcotte, "John D. McDonald Collection Processing Plan," \$5,000**

This project will produce a comprehensive inventory of unprocessed materials from the John D. MacDonald Collection.

As part of this program, each principle investigator listed above will submit reports at six months and 12 months to make sure that the project is proceeding according to the plan.

We acknowledge that this was a learning process for all involved and we appreciate your patience as we all work together to continue making this the wonderful opportunity for you that it is meant to be. Please send feedback to any of the members of the GMC . <http://www.uflib.ufl.edu/committees/grants/>

**Please address all inquiries, comments, etc. to :
grants@uflib.ufl.edu**

Current Library Projects/Grants

Principle Investigator (PI)	Department	Sponsor	Title	Award Amount
John Ingram	Collection Mgt	National Endowment for the Humanities NEH	Baldwin 1870-1889	\$209,507.00
Erich Kesse	Digital Library	Technological Innovation and Cooperation for Foreign Information Access (TICFIA)	Digital Library of the Caribbean: Crossing Borders	\$53,082.00
Erich Kesse	Digital Library	NEH	NDNP 1900-1910	\$320,959.00
Jim Cusick	Special Collections	Florida Humanities Council FHC	Landmarks of American History Between Columbus & Jamestown, Spanish St. Augustine	\$11,236.00
Stephanie Haas	DLC	FHC	The Concrete Blog: Messages on the Wall	\$2,600

Proposals Recently Submitted

NEFLIN's mini grant application deadline was November 15, 2006. Only two applications from one institution were allowed to be submitted. This fall we had four interesting proposals submitted to the GMC for consideration for these NEFLIN Mini grants. The GMC had the task of prioritizing these applications in order to submit the 2 proposals that will successfully obtain funding. Thank you to all who submitted proposals. Here are the two projects that were submitted:

Stephanie Haas, " Alachua County Voices: Oral History Digitization,"
\$5,894.00

This is a collaborative process between the Matheson Museum, Gainesville and the UF Libraries. The Matheson's 100 local oral histories(transcripts and audio cassettes) will be migrated to digital formats by the DLC. All of these transcripts and selected audio portions will be available on the Web.

Flo Turcotte, "For This is an Enchanted Land,"\$6,446.00

This project is to celebrate the newly announced National Historic Landmark status of Marjorie Kinnan Rawlings. Rawlings scholars from around the country will be invited to submit papers about North Central Florida as a literary setting. A special exhibit will be mounted in the Special and Area Studies Collection display space of selected materials.

Development News From Lane Jimison

Although not new to fundraising, I am new to raising money for libraries. So I welcome input from everyone. When asked the question, "Who should be raising money for your organization?" The best answer is "Everybody." Each and every person at the Libraries can help and be involved.

On my office bulletin board, I have written my top five goals:

- Find our \$1,000,000 donor;
- Make five face-to-face donor appointments per week;
- Draft a \$100,000 boiler-plate proposal;
- Design a stewardship plan for all donors;
- Move forward with the Library West naming opportunities.

Let's think about the \$1,000,000 donor. You all know that people think in images, not words. If I say the word "book" an image pops into your head. You don't think of the letters b-o-o-k. So when we talk about a \$1,000,000 donor for the Library, an image will occur to you. Does this image have a face and a name? The more we focus on finding the \$1,000,000 donor, the more comfortable we will become in identifying her or him. So, please keep this idea on your mind. Who is our \$1,000,000 donor?

Updates from the University of Florida Foundation

As of January 1, 2007, the minimum needed to fund an endowment at UFF is \$30,000. This is an increase of \$10,000 from the former minimum of \$20,000. All endowments currently funded at \$20,000 will be grandfathered into the system.

The Libraries Capital Campaign goal has been set at \$10,000,000. This amount is to be raised within the seven years of the University's "Florida Tomorrow" campaign of \$1.2 billion. As of November 30, 2006, the Libraries total towards our goal was \$7,982,473. 94.5% of that goal, however, is comprised of gifts-in-kind (books, films, etc.). A focus on cash gifts is a must for the success of the libraries.

Fundraising 101 - "Organizations Have No Needs"

A fund-raising program has to be run a little like a kindergarten - with the idea that people's attention spans for this subject are limited. And so is everyone's time. Therefore, this segment will not be lengthy or boring.

We must all begin with the simple philosophy that the library does not have "needs". In fact, remove that word from your vocabulary.

The Libraries have **solutions**. We have **answers**. We have **capabilities**.

In every donor solicitation, we will address the opportunities the Libraries provide. We will invite our prospective donors to make wise investments that will produce results. Key words to use in all proposals and conversations: *achievement, accomplishment, performance* and *success*.

Next issue - "What is the Status of our Top Ten"