



## PUBLICATION TYPES

Published at regular intervals (weekly, monthly, quarterly, and annually), periodical literature includes magazines, journals, newspapers, yearbooks, proceedings, and indexes.

This chart summarizes some of the major distinctions among periodicals.

	<b>Scholarly, Peer-Reviewed</b>	<b>Trade &amp; Professional</b>	<b>Popular</b>
<b>Purpose</b>	To report original research or experimentation to the rest of the scholarly community	Cover industry news, product information, and trends in the field	Inform, entertain, and cover special interests
<b>Audience</b>	Scholars, students, and professionals	Professionals and practitioners in the field	General Public
<b>Appearance</b>	<ul style="list-style-type: none"> <li>• Plain cover, plain paper</li> <li>• Mostly text, with graphs and charts, but few photos</li> </ul>	<ul style="list-style-type: none"> <li>• Glossy paper, illustrations in color</li> <li>• Combination of text, graphics, charts and photos</li> </ul>	<ul style="list-style-type: none"> <li>• Eye-catching, colorful cover</li> <li>• Meant to entertain</li> <li>• Focus on photos and graphics</li> </ul>
<b>Articles</b>	<ul style="list-style-type: none"> <li>• Reviewed by board of experts (refereed) or by scholar's peers (peer reviewed)</li> <li>• Lengthy, with in depth analysis</li> <li>• Bibliography and/or footnotes to document research</li> </ul>	<ul style="list-style-type: none"> <li>• Reviewed by editors</li> <li>• Length varies</li> <li>• Bibliography usually not provided, references may be mentioned in text</li> </ul>	<ul style="list-style-type: none"> <li>• Reviewed by editors</li> <li>• Brief, giving a broad overview</li> <li>• Sources cited in text</li> </ul>
<b>Authors</b>	<ul style="list-style-type: none"> <li>• Scholars and researchers in the discipline. Their institutional affiliation is usually listed</li> </ul>	<ul style="list-style-type: none"> <li>• Practitioners and journalists who cover the field</li> </ul>	<ul style="list-style-type: none"> <li>• Journalists and freelance writers</li> </ul>
<b>Language style</b>	Academic, technical terminology specific to field	Professional, with some technical terminology	Non-technical
<b>Publishers</b>	Universities, scholarly presses, some commercial publishers, and research organizations	Commercial presses and trade organizations	Commercial presses
<b>Examples</b>	<i>Action in Teacher Education</i> <i>Journal for Research in Mathematics Education</i> <i>Journal of Children's Literature</i> <i>Journal of Distance Education</i>	<i>Arts &amp; Activities</i> <i>Instructor</i> <i>Teaching Pre-K - 8</i> <i>Psychology Today</i> <i>Early Childhood Today</i>	<i>Parent &amp; Child</i> <i>Parents</i> <i>Child</i> <i>National Geographic Kids</i>