



Chapter One

For Friends of the George A. Smathers Libraries, University of Florida

Summer 2002

"The Talkies" Exhibit Chronicles 75 Years of Movie-Making Magic

A selection of cinema memorabilia from the Belknap Collection for the Performing Arts was on display for "The Talkies — 75 years of movie making magic" in the new Special Collections exhibit area of Smathers Library from March 25-May 24.

Painstakingly chosen by Jim Liversidge, the items — ranging from signed photos, premier announcements, posters, picture books, sheet music, advertisements and more — filled eight display cases and profiled the cinema from 1927-2002.

Accompanying descriptive text told the story of cinema history beginning with the introduction of sound which retooled and energized the entire Hollywood community. The added dimension of music, sound effects and the human voice would pave the way for a galaxy of sparkling new stars and the movie business would rise to unimaginable heights.

The Hollywood Ballyhoo case explored the formats of Cinerama, CinemaScope, VistaVision, Todd-AO, and Imax, plus gimmicks such as Smell-O-Vision, 3-D, and Sensurround. Cinerama holds a personal interest for



Liversidge, who recalls going into Boston as a child to see the Cinerama hits "How the West Was Won" and "It's A Mad, Mad, Mad, Mad World."

The Magic of Disney case featured the entertainment and art of Walt Disney, whose name has grown into a worldwide pop culture institution. Walt Disney is the most nominated individual in academy award history with 64 acknowledgements and 26 Oscars.

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“Gone With the Wind” was chosen for the display to represent the year 1939 — the peak year for the film production of lasting classics according to most film historians. Other classics from that year include “The Wizard of Oz,” “Stagecoach,” “Mr. Smith Goes to Washington,” and “Wuthering Heights.”

Liversidge said there is so much material in the Belknap Collection that the difficult part was selecting the items that would make an impact and tell the story. “One of the more pleasurable challenges was trying to connect the material into a logical display presentation,” he said.

In the two Oscar Milestones cases it was noted that only three films have the distinction of winning all five major awards — Best Picture, Best Director, Best Screenplay, Best Actor, and Best Actress. The first was “It Happened One Night” in 1934. “One Flew Over the Cuckoo’s Nest” duplicated the feat in 1975 followed by “Silence of the Lambs” in 1991.

The Director As Star case featured three notable directors covering the entire 75-year span. Cecil B. DeMille, the “epic” film director, bridged the gap between the silent era and sound era. Alfred Hitchcock, with his immense popularity, personality, and years of being billed as the “Master of Suspense” made him as big a box office draw as any star. And Stephen Spielberg represented the new breed of total filmmakers — creative and tech-

nically educated with a strong knowledge of film history thus producing techniques and worlds unimaginable just 30 years ago.



Autographed photos of stars such as Rin Tin Tin (left) and Spencer Tracy (above) were included in the exhibit.



Those who missed walking through “The Talkies” exhibit can now view it online at <http://www.uflib.ufl.edu/spec/belknap/exhibit2002/marquee.htm>.

Companion exhibits were displayed in the Architecture and Fine Arts Library’s “The Celluloid Canvas” presentation by Florence Turcotte and in the Marston Science Library’s science fiction exhibit by Liversidge,

Jane Anne Carey, and John Ingram.

Housed at the University of Florida for almost half a century, the Belknap Collection was donated in 1953 by Sara Yancey Belknap, a New York librarian and an avid patron of the arts. Since then, the collection has grown by acquisition as well as through donations from artists, libraries, and individuals. Nearly 85% of the holdings are ephemera from 19th and 20th century Europe and America and include more than 60,000 playbills, programs, costume and stage designs, sheet music, theatrical scrapbooks, prints, drawings, photographs, posters, scripts, and advertising circulars spanning all of the performing arts. Also included are essential reference books, rare and large picture books, and relevant performing arts periodicals. Every item in the Belknap Collection covering Cinema, Dance, Music, Theatre, Design, Ringling Theatre Collection, and Shakespeare, is being cataloged by library staff. As materials are processed their records will become available online for use by students, faculty, and researchers.

Selected images from each area of the Belknap Collection are online at <http://www.uflib.ufl.edu/spec/belknap/belknap.html>. ~



Harn Exchange Project Enriches AFA Collection

by Steve Carrico
Gifts and Exchange Librarian

The Harn Exchange Project was initiated in the summer of 2000 as a joint endeavor between the University of Florida's George A. Smathers Libraries and the Samuel P. Harn Museum of Art. The agreement forged among representatives of the two organizations is for the Harn Museum to supply a significant number of their own published exhibition catalogs to the Smathers Libraries' exchange program as the means to establish new exchange agreements with art museums and libraries across the United States and Canada.

In exchange for the Harn catalogs the Smathers Libraries' exchange program staff will ship annually to the new partner art museums and libraries, these institutions will supply their respective art publications and catalogs to bolster the holdings of the University of Florida's Architecture & Fine Arts Library (AFA).

The value of such exchanges is noteworthy. Larry Perkins, interim director of the Harn Museum, expresses his view on exchange programs like the one initiated between the Harn Museum and the Smathers Libraries. "Museums tend to be generous in the distribution of exhibition catalogs and other publications to other museums

and libraries as a means to reach the widest possible audience, and also to avoid having storerooms packed to the rafters with publications that they will never sell. The Harn Museum receives publications from galleries and museums on a daily basis, and while some of these may be retained for the museum's modest library, most will eventually be transferred to the University of Florida's Architecture and Fine Arts Library where they are

accessible to far more people. Related to this process, the Harn is pleased to provide copies of its publications to the library for exchange. The positive recognition the museum receives by having its publications strategically placed in university libraries is very important. Also, the

research staff of the museum will benefit from the additional library resources attracted through the exchange program."

To date, the UF exchange program has signed on 56 new exchange partner institutions, and has received and cataloged for the AFA collection over 250 exhibition catalogs, books, and assorted art publications. Many of the catalogs and art publications being added to AFA are either quite expensive or difficult to find, as the majority received on exchange were previously not found in the libraries' online catalog.

Ann Lindell, head librarian of the Architecture and Fine Arts Library,

was instrumental in establishing this new exchange program because the AFA collection is the recipient of the incoming barter publications. She comments, "As I see it, this collaborative project has multiple benefits. Our exchange efforts enhance the visibility of the Harn Museum (and the University of Florida) in the greater scholarly community through the distribution of its publications. The AFA collections are in turn enriched with important, yet often very difficult to obtain art museum and gallery publications." ~



Introducing ILLiad

The Smathers Libraries have recently implemented a new inter-library loan management system known as ILLiad ("InterLibrary Loan internet accessible database"). ILLiad allows fast processing of orders to be sent to request books, articles, and other resources not held in the UF collections.

Users have access to their personal account 24 hours a day from any computer with an Internet Web browser and can check their history of requests and current status, with the ability to modify, cancel, or resubmit requests. Articles can be sent directly to their desktops or automatic emails sent when material arrives.

The Interlibrary Loan staff is looking forward to being able to advance their customer service and provide a valuable resource to users in the pursuit of academic research and achievement.

Providing Library Services to Off-Campus Researchers and Students

by Carol Drum
Chair, Marston Science Library

How do students and faculty located outside Gainesville gain access to library materials and services? Students, faculty, and staff affiliated with UF's 16 Institute of Food and Agricultural Science (IFAS) research and education centers, located around the state from Homestead in the south to Jay in the Panhandle, constitute a large group of off-campus Gators. Approximately 200 faculty and 500 staff carry out research in the centers, and there are now about 300 students who are taking classes at the centers — especially at Apopka, Ft. Lauderdale, Milton, Ft. Pierce, and Homestead. Since the typical center has a reading room or small library with a very focused collection, campus

libraries have traditionally provided support for the research of its faculty and graduate students. When UF's Marston Science Library opened in 1987, it assumed the primary responsibility for providing library service to these centers.

The continuing challenge of supporting IFAS researchers in the field has new dimensions because of the addition of distance learning programs (including those for undergraduates) and the availability of new technologies that make learning at a distance (and delivery

of supporting library resources and services) feasible.

In order to understand their information needs and inform them of new resources and services, Marston's

librarians regularly visit the centers and meet with center directors when they get together in Gainesville. In recent years, the support the

libraries can provide has increased dramatically. The libraries have full text articles of some 18,000 journals, and even Gators located at the most remote IFAS center can gain access as

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Rita Duncan, senior biological scientist, left, and Dr. Catherine Mannion, right, work with Carol Drum at the Tropical Research & Education Center in Homestead.



Carol Drum, left, with Kathy Krawchuk at the Everglades Research & Education Center in Belle Glade.



Jack Kramer, left, coordinator of computer systems at the Ft. Lauderdale Research & Education Center, talks with John Ingram.



Employees from the Tropical Research & Education Center in Homestead listen to Carol Drum's presentation.

if they were on campus. Articles that are not online can be posted to a Website for rapid retrieval thanks to ILLiad, the library's new Interlibrary Loan system. And RefeXpress allows instant online chat with a librarian to ask for assistance in locating resources or using library services. Also, arrangements can be made for librarians from Gainesville to visit centers to meet with a class or provide assistance with information concerns.

Recently, Carol Turner, director for public services, John Ingram, director for collections, and Carol Drum, chair of the Marston Science Library, visited the centers in Belle Glade, Fort Lauderdale, and Homestead. Carol Drum gave presentations at each center to update the more than sixty staff, faculty, and students in attendance on advanced searching techniques in WebLuis, gaining more functional access to electronic journals and databases, and faculty use of Journal Citation Reports in researching venues for publications. Drum also demonstrated UF's new interactive

reference service RefeXpress, explained ILLiad, the new Interlibrary Loan service available to IFAS staff, and provided useful tips on what to do when access problems occur. Earlier in this fiscal year, Drum and Turner visited Fort Pierce and Immokalee.

The center visits give the libraries staff the opportunity to interact with IFAS faculty, staff, and students, to learn about their research and teaching activities, and to assess their information needs. These visits also facilitate the introduction of new products, demonstration of new and enhanced databases, and resolution of the centers' most common and challenging problems — how to eliminate barriers in accessing the libraries' electronic resources.

Visiting the centers is something to which we always look forward. We learn as much about agricultural research as the center employees learn about libraries and we have gained a real appreciation for the biodiversity in Florida. ~

Some memorable incidents and interesting information that the librarians have experienced in travels to the IFAS centers include the following:

- Experiencing a space shuttle launch from the roof of the Medical Entomology Center in Vero Beach
- Learning about rice research in Belle Glade as a way to enrich the evaporating soil in that area
- Discovering that lychee trees, their nut having been made famous by Bloody Mary in Rodgers and Hammerstein's "South Pacific," is not just a tropical tree found in the Pacific but is being researched in Florida as well
- Learning that growing colored cotton is illegal in Florida
- Watching a small mother fish carry a whole school of babies in her mouth



Libraries' Latin Americana Programming Stands Strong

by Richard F. Phillips
Head, Latin American Collection

When speaking of Latin American information services in the UF Libraries, one must logically begin with the Latin American Collection itself. Certainly, the noted holdings of books, journals, and microfilm merit superlatives in every degree. But there are many dimensions of strength to the UF Libraries in other units that encompass Latin Americana.

The Map & Imagery Library, for example, contains more than 50,000 maps and atlases of the Caribbean and Latin America. It has been said UF holdings for the area of Amazonia are among the best anywhere. The Music Library, likewise, holds many sound recordings offering both research and recreation possibilities. The Architecture and Fine Arts Library is another hot spot for Latin American artist catalogs and art history sources. The Judaica Collection, Journalism, and the Education Library similarly contain important materials for study.

The Marston Science Library is the repository of books and journals on topics ranging from tropical agriculture to tropical zoology. Important manuscripts and rare books can be consulted in the Special Collections Research Room. One example is the Braga Brothers Sugar Company papers, considered a major depository for the study of pre-Castro Cuba.

The staff in the so-called back office operations of the libraries also makes significant contributions to the Latin American Collection. The

Preservation Department microfilms 18 newspapers from the Caribbean region, thus making permanent record of those cultural vehicles for use here at UF and worldwide. The Latin American Collection receives frequent requests for access to articles and other content of our microfilmed newspapers, and we respond with great care to those requests, knowing that scholars in Trinidad or the Dominican Republic or elsewhere in the U.S. do not have such vital historical and cultural resources in their libraries and archives.

Personnel in the cataloging department create master name and bibliographic records for inclusion in international databases, facilitating access for other libraries, scholars and the community well beyond the UF campus. Further, the Interlibrary Loan Department carries out daily processing of loan requests to UF (and by UF faculty and students) for needed Latin Americana. The UF Digital Library is deeply engaged in developing electronic files of Caribbean and Latin American materials for use in local and global fashion. The Gifts and Exchange Unit engage in serials exchange, the Ordering Units and Paying Units deal with complex international business transactions, and Government Documents Department holds documents from the region.

The commitment at the Smathers Libraries to serve the study of Latin America is deep and rich. Decades of work have created terrific, well-organ-



ized collections for the appreciation and comprehension of virtually any aspect of Latin American culture, society, and nature. ~

Message from the Director

(Continued from back page)

Students come into the libraries daily to use computers, to research assignments, to learn how to search the Internet and other electronic sources, to check out books, and to study. The libraries have two of the largest computer clusters available to UF students — one in Library West and one in Marston. Both contain more than 100 computers, and both are open more than 100 hours per week, serving thousands of students each month. Each year more than 15,000 students come into the libraries for training in electronic techniques. They ask more than 150,000 questions at reference desks, and check out more than 1.3 million books. More than two million students and faculty pass the turnstiles of Library West and Marston Science Library each year.

The library continues to fulfill its responsibility as a place. A place to study, a place to learn, a place to work with your class team, a place to find the facts and ideas that form the basis for papers and other assignments. It seems likely that despite growing electronic information, libraries will continue to fill these purposes. ~

Desiderata

Students, faculty, and librarians are always looking for the perfect resource to complement their research. While we do our best to be responsive to special needs, there are always a few titles or equipment needs that lie beyond our grasp. If you are interested in helping the Smathers Libraries acquire any of the following, please contact Sandra Melching, director of development, at (352) 392-0342.

The Concise Encyclopedia of Special Education, 2nd edition. Named an American Library Association top 25 reference of the year in its first edition (1990), this important reference offers a comprehensive A-to-Z compilation of authoritative information on the education of those with special needs. \$150

Comprehensive Handbook of Psychotherapy. Covers the latest research and theory on a wide range of new and emerging topics in the field of psychotherapy. Supports the academic programs of the College of Education including Counseling, Educational Psychology, and School of Psychotherapists. \$500

Confidential British Foreign Office Political Correspondence China, Series 3, 1932-1945. This microfilm release (368 reels currently available for 1932-1941; 1942-1945 will be issued in 2002) would complement the earlier years which is in the Microform Collection: invaluable primary source in English for Chinese history, politics, and international relations. \$56,890

Gazety Kopeiky (Penny Newspapers) 1908-1918, 890 microfiche collection. Needed for the Slavic Studies and European history academic programs. The appearance of the *Gazeta Kopeika*, the first Russian working class daily newspaper, in St. Petersburg in June 1908 finally gave Russia its "penny" equivalent and integrated a whole new stratum of readers into newspaper audience. There is no comparable source to these newspapers, which combined tabloid sensationalism with articles on social issues and the publication of popular fiction. \$6,600



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A Message from the Director

Libraries of the Future

Is there a future for libraries? We hear a great deal these days about the Internet providing all information; the question about whether a library is needed at all is now frequently raised. On the other hand, libraries across the country report that use is growing — more people are entering the libraries each day than in previous years. What is the situation?

A recent anonymous survey of faculty underwritten by support from the Andrew Mellon Foundation explains some of this. The objectives of the survey, undertaken by a professional research firm, were to learn how U.S. academics use electronic research resources, what their assessments are about the future impact of technology on research and teaching, and the implications for faculty use of libraries.

The results showed that faculty's use, perception and attitudes about electronic resources vary considerably across disciplines, but there is agreement on several issues. Electronic resources are an invaluable tool for research and faculty expect to become more dependent on them in the future. There is also strong agreement that preserving electronic journals and books for the future is extremely important. Faculty do not believe that a reliable solution for electronic preservation is in place and they would like hard copies of journals and books retained as backup protection.

Another study shows that 80% of students and faculty say that the Internet has changed the way they use the campus library. Only one-third of the total time students devote to information research and one-tenth of the total time faculty devote to research is spent in campus libraries. For stu-

dents, one-half and for faculty three-quarters of their research time is spent in their residences or offices respectively. These reports come as little surprise to librarians, given the amount of money librarians are pouring into digital databases and electronic publications. At UF, there are now more than 18,000 electronic journals available to students and faculty.

So who is using libraries? 35% of undergraduate students and 23% of graduates and faculty report coming to the library for help in beginning research projects. And most students and faculty in this survey felt that printed resources would still be important to them in five years. They consider library-supplied information to be totally trustworthy as opposed to information found on the Internet.

