



Chapter One

For Friends of the George A. Smathers Libraries, University of Florida

Winter 2001

Farris and Julia Bryant Florida History Preservation Fund Endowment will preserve Florida history and culture

Florida's 34th Governor, C. Farris Bryant, is contributing \$300,000 to endow The Farris and Julia Bryant Florida History Preservation Fund at the George A. Smathers Libraries of the University of Florida. The gift is eligible for state matching funds of 50%, bringing the total amount of the endowment to \$450,000.

The gift is the fulfillment of the vision of the Genesys program he established in 1964 to use communication technology to make multisite use of academic resources.

Along with the endowment, former Governor Bryant's collection

of papers covering his political and public career from 1942 to 1970 have been donated to the P.K. Yonge Library of Florida History in the Department of Special and Area Studies Collections. With the exception of his years as Governor (these papers are preserved in the Florida State Archives in Tallahassee), Bryant's entire career is represented in 30 manuscript boxes of papers, 15 scrapbooks, and 350 reels of motion picture film.

This gift makes possible significant funding for digitization lab equipment to better preserve and widely disseminate the Bryant

papers and those of other 20th century political leaders. The Bryant papers culminate years of dedicated public service and are of interest to those researching Florida legislative and gubernatorial politics and activities from 1950-1960, covering such areas as the Florida Turnpike, the 1956 and 1960 gubernatorial campaigns, the 1960 Presidential campaign in Florida, the challenges of the Civil Rights Movement, space exploration, education, and the Cross-Florida Barge Canal.

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Governor Farris Bryant, left, with President Lyndon Johnson and University of Florida President J. Wayne Reitz in 1961 at the University of Florida. (From the University of Florida Archives.) Photo by U. of F. at Gainesville Photo Service.

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Bryant Florida History Preservation Fund *(Continued from page 1)*

Carla Summers of the Department of Special and Area Studies Collections attests that “Governor Bryant’s stewardship brought about great economic and social change for residents then. And now, building on that contribution, he is helping to position the University of Florida — and the state — in the global digital community of the new century through supporting the identification, preservation and use of unique and priceless archival resources.”

As he took office in 1961, Bryant emphasized that partnership as well as leadership must be the keystone of the Governor’s relationship with the citizens of the state. That is a creed he continues to believe today, partnering with the Smathers Libraries and leading the way for other political leaders to follow with the placement of their papers into the repository and research institution.

“The Governor’s gift enables the creation and delivery of electronic library resources via the Internet in support of the University of Florida’s teaching and research objectives. In particular, the gift will fund digitization of the political papers of great Floridians together with materials documenting Florida’s history and culture,” explained Erich Kesse, Director of the Digital Library Center. “But, perhaps most important, Governor Bryant’s gift provides the hardware infrastructure to develop and serve these and other resources to the people of the state of Florida.”

Many volumes covering all subjects in the Libraries are not fully accessible because of deterioration to the point where they are too fragile for handling. If the information in these materials is to be saved,

digitization and dissemination via the Internet is imperative and will make them accessible at any hour to anyone seeking information available from library resources.

The Smathers Libraries have taken a leadership role in the Florida Heritage Project, an effort aimed at preserving materials that are of

special significance to Floridians. Librarians statewide will identify and digitize, by 2001, the most significant works celebrating Florida. The project propels the vision of the library of the future, and it is appropriate that the University of Florida Libraries lead this statewide effort. ~

Farris and Julia Bryant

Born in Ocala, Farris Bryant received his business administration degree in 1935 from the University of Florida and a law degree from Harvard Law School in 1938. While working as an accountant in Tallahassee, he met Julia Burnett, a schoolteacher and graduate of Florida State College for Women (now Florida State University).

After their marriage in 1940 the couple moved to Ocala where he began the practice of law. They raised three daughters — Julie, Cecilia, and Adair — and the late Mrs. Bryant served in numerous organizations in Ocala where she co-founded the Junior Woman’s Club. Later, as First Lady, she gave encouragement to a variety of cultural undertakings, including Florida Library Week.

Bryant began his political career in 1941 when he was elected as State Representative from Marion County. After enlisting in the U.S. Navy in 1941, he resigned his office. After the war, Bryant returned to practice law in Ocala and was elected the county’s state representative. His legislative peers recognized his contributions by electing him four times “Most Outstanding member of the House of Representatives” and Speaker of the House in 1953. He headed the Florida delegation to the Democratic National Conventions in 1952 and 1956. He lost his bid for governor in 1956 but was elected in 1960, winning over a field of ten candidates.

During his term as governor, he led Florida to establish four universities and numerous junior colleges, founded the



**Julia and Farris Bryant
with family dog c. 1961**

Florida Council of 100, initiated and secured passage of the bonding program that has provided over ten billion dollars in capital funds for higher education, expanded the interstate, primary, and turnpike road systems and secured passage of a program for the acquisition of unique lands to preserve Florida’s environment for future generations.

After his term as governor, Bryant served under President Lyndon Johnson as Director of the Office of Emergency Planning and on the National Security Council. Bryant founded and served as Chairman and President of Voyager Insurance Companies, Inc. until 1986 after which he resumed business activities and continued his of counsel relationship with the law firm of Bryant, Miller and Olive, a Florida firm with offices in Tallahassee, Orlando, and Atlanta.

The Excitement of the Search and the Thrill of Discovery:

The James C. and Adina P. Simmons Collection of Antique Maps of the Holy Land at the George A. Smathers Libraries

by Marcia O. Pearce
Director of Development

It all started by accident. We were in Paris in the 1950s. My husband was in a meeting and I didn't have any friends in Paris, so I took a walk along the Left Bank," explains Adina Simmons. "I was looking through second hand book-stalls when I was attracted by a map with beautiful colors and cartouches." The map hanging on a line with clothespins caught her eye because the map was of the Holy Land and she is from Israel.

"It was expensive, especially for a newly married couple but I purchased it and hung it in my home in Israel and didn't collect again for quite a long time." Simmons said it was not until much later that she came to appreciate the fascinating source for the stories of cartography, history, art and cultural development.

Nearly two decades later she purchased two more. She said that she kept turning around in antiquarian shops only to find herself looking at more Holy Land maps.

What began as an aesthetic incident rather than a scholarly pursuit, soon became a very exciting voyage in collecting. In 1976, the family traveled to London where Mrs. Simmons began to scan the map shops on a regular basis. "I purchased two more and my eyes began to open to the subject. Then it became an obsession," she said. "Collecting was a very exciting voy-

age to us. There was the excitement of the search and the thrill of the discovery."

She purchased fifteen maps during that trip and received a permit to use the map section of the British Museum. There she spent many hours researching and verifying their purchases. Her research later served as the foundation for the publication of an annotated cartobibliography entitled *Antique Maps of the Holy Land*, produced by the George A. Smathers Libraries.

Among the 76 maps in the Simmons collection are some of the rarest works of European cartographers. The oldest, a 1492 woodcut, is the first printed depiction of Jerusalem from the *Nuremberg Chronicle*.

For many years, the Simmons's enjoyed their collection on the walls of their home. Inspired to share these wonderful examples of both cartographic art and significant historical documentation with others, they donated their entire collection to the UF in honor of their beloved parents, Levy Pevzner and Zina Pevzner and Eugene Simmons and Irma M. Simmons. The maps are displayed on a rotating basis in the UF's Map and Imagery Library and loaned to the Harn Museum of Art for special exhibits. Scores of students, scholars, art lovers and visitors see the maps annually.



The Libraries are particularly grateful for the Simmons' gift. It is a gift of more than twenty years of knowledgeable and thoughtful effort in researching and compiling the collection as well as the gift of a rare map collection documenting a four-century cartographic record of the Holy Land.

UF's is one of the five largest map research libraries in the United States. Map Librarian Helen Jane Armstrong said the donation has given UF a foundation for collecting more maps of this kind and perhaps filling in missing areas. UF already has one of the most current collections of modern maps of the Middle East. The Simmons donation leaves only maps of the area from the World War II era to complete a map collection of the region.

Donors and collectors like the Simmons are the lifeblood of research libraries. Many choose to donate to UF because of its ability to preserve precious articles and make them available for research and education. We are grateful for that stroll through Paris over 40 years ago, as it has culminated in one of the finest collections of historic Christian holy land maps. ~

Charitable giving potpourri

by Dan Ott, Director of Planned Giving
University of Florida Foundation, Inc.

The State of Florida matching gift legislation is having very significant impact upon the University of Florida (and the other nine state universities). Current gifts of one hundred thousand dollars or more that are designated by the donor to create an endowment for undergraduate scholarships or graduate fellowships; for visiting, term, or full professorships; for chairs or eminent scholar chairs; and for support of libraries and instructional and research programs receive a match of at least 50 percent and increases to a 100 percent match on gifts of \$2,000,001 or more. The matching monies go into the same fund for which the original gift is designated. Last year the State of Florida provided \$43,000,000 in state matching funds. Bequests and gifts from trusts are matched when the monies are actually assets of the University of Florida, to benefit its students, faculty, and programs. What an incentive for donors!

If your estate is taxable and you plan to make a gift to the University Libraries, via the University of Florida Foundation, Inc., do your heirs a favor. Give the Foundation your qualified retirement program assets and your heirs real estate or appreciated securities. The latter two receive a stepped up basis in the hands of your heirs. If you give the heirs the assets from your qualified retirement programs, they will have to pay income tax (on top of the estate tax your estate may have to pay) on each dollar they receive.

Many investors have huge paper gains even with the volatile stock

market. Now may be an excellent time to do that charitable gift annuity program or to fund a charitable remainder unitrust or charitable remainder annuity trust. You would receive a partial deduction for the assets you transfer into these life income programs, and the deduction will be based upon the fair market value of appreciated securities held long-term. The life income program will likely provide you a life income that is far larger than that received from the securities' dividends.

Do you plan on living in your home until your demise or until you move into a retirement center? Perhaps you might want to consider giving your home or farm to the Foundation and retaining a life interest or life estate. This plan does not change your property tax situation or your cost for insuring and maintaining the home or other improvements on the property, but it does provide a current income tax deduction for part of the property's value. Later, if you decide to move into a retirement center, a joint sale of the property or a sale of your present interest to the Foundation could be arranged. Or, you may rent the property and keep the rent.

Annual donors are important to the continued well-being of the Libraries. Have you ever considered endowing your annual gift? An outright gift or bequest of at least twenty times your annual gift, if designated for unrestricted endowment for the Libraries, will ensure your annual gift will continue in perpetuity. ~

Endowment funds benefit the Libraries in perpetuity

The following endowed funds have been created by many generous individuals and organizations to benefit the Libraries.

Price Library Endowment for purchase of Judaica materials

MacDonald Endowment from the estate of author John D. MacDonald

Flagler Endowment to benefit Florida History

Robertson Purchase Fund

DeLaney-Hawkins Rare Book Fund to acquire rare books for Special Collections

Bechtel Purchase Fund; Baldwin Book Purchase to benefit the Baldwin Library of Historical Children's Literature

Gaylor Endowment

Bechtel Professorship provides annual stipend for visiting researcher of the Baldwin Library

Robbins Purchase Fund for materials in labor, religion, and civics

Graeffe Fund for Music to purchase Music Library materials

Special Collections benefits all areas of Special Collections

Florida Agricultural History Endowment established by the Florida citrus family of Sidney Chase

Parents Library Endowment developed by Gator parents

Hess Educational Library Endowment for materials in the Education Library

Fregly Endowment for historical medical materials in Special Collections

Bryant Florida History Preservation Fund for the Digital Library Center and political paper preservation

Van Dyke Endowment for the Libraries' greatest needs

Bates Fund for purchase of electronic resources

Smathers Libraries Purchase for general materials acquisitions

Book endowment funds further libraries' collections

The heart of the University of Florida is its library system — the collections of printed books, manuscripts, journals, newspapers, documents, electronic media and other materials acquired in support of teaching and researching the many disciplines and interdisciplinary programs. A good measure of a university's greatness is the depth of its library collections. The University of Florida aspires to remain among the world's outstanding educational institutions. Thus its Library collections must continue to grow in quality and depth.

Since 1905 when 5,000 volumes were assembled on the University campus, the Libraries' collections have steadily grown into the largest information resource in the state of Florida—nearly three and a half million catalogued volumes, four million microforms, one million documents, 550,000 maps and images, and 15,000 electronic databases and software in tape, diskette and CD-Rom formats.

Creating a book endowment fund in support of the Libraries' collections creates a legacy for scholars of generations to come.

The primary element needed to create and continue a first-rank research collection across all the disciplines studied at the University of Florida is increased philanthropic support. Throughout history, individual benefactors have made it possible for excellent collections of books and other works to be acquired, enlarged, and preserved in the great research libraries of the world. The principal means by which donors further library collections is the endowed book fund.

Only the earned income from the endowment is used, while the principal remains intact. The endowment offers permanent income in support of the work of the Libraries and provides a steady annual flow which is essential to collection building. Creating a book endowment fund in support of the Libraries' collections creates a legacy for scholars of generations to come.

For every book endowment fund, the Smathers Libraries will commission a special bookplate, custom designed to identify the donor and memorialize or honor a family member, a friend, or even an occasion. One of these bookplates will be placed inside the cover of every book purchased with the income from the fund, establishing a bond with the donor and university scholars now and in the future. A digital copy of the bookplate will be added to the Libraries' bookplate Web page. ~

*Purchased by the
Margaret Dreier Robins &
Raymond Robins Book Fund
for
Labor, Religion and Civics*



Established by Mary E. Dreier
♥ 1976 ♥

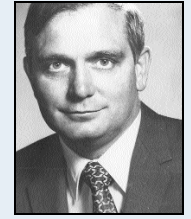
Endowed book funds begin at \$20,000 and may be designated for any subject area including:

- Humanities and social sciences
- Government documents
- Art and architecture
- Music
- Science, agriculture, engineering, life sciences, physical sciences, mathematics, environmental and earth sciences
- Maps and imagery
- Education
- Journalism and communications
- Special and Area Studies Collections
 - Latin American Collection
 - P.K. Yonge Library of Florida History
 - Baldwin Library of Historical Children's Literature
 - Belknap Collection for the Performing Arts
 - Isser and Rae Price Library of Judaica
 - Africana Collection
 - Rare Books
 - Manuscripts



GREAT FLORIDIANS

POLITICAL PAPERS PROJECT FOR THE NEW CENTURY SEEKS ENDOWMENT



George A. Smathers

Lawton Chiles

The purpose of the Great Floridians Political Papers Project is to enable the University of Florida George A. Smathers Libraries to acquire, better manage and make available their large political papers collections of the 20th century.

These papers contain the priceless and varied record of stewardships that wielded statewide and national significance. The records of Floridians' efforts in the U.S. Senate, the U.S. House of Representative, and the Florida Legislature, along with the personal papers of Governors document human responsiveness to change and challenge. Their broad governmental activities have included meeting the people's needs, representing Florida's interests, legislating national policies and the record of some of the most interesting political campaigns in America.

These materials also contain a varied picture of local history in Florida communities, the interaction of the environment and development, and the essential changes resulting from Florida's tremendous growth in the 20th century. The record of how

our leaders dealt with these challenges is at the University of Florida.

The 21st century requires the development of a response to the abundance of documentation — the information explosion. Collections such as the U.S. Senate papers of Lawton Chiles totals thousands of cubic feet. The infrastructure needed to manage these great cultural resources has lagged behind the need. While it has served as the manuscript library of record for Florida politics since the early part of the century, the University of Florida needs support to preserve these unique collections, especially those created during the later part of the century.

This Project seeks to preserve and enhance access to political papers by developing an endowment to insure the collections' use by the people of Florida and the nation so that all can see how hard these individuals worked on their behalf.

The Great Floridians Political Papers Project seeks to:

- IDENTIFY and ACQUIRE collections of the future to document the diversity of Florida;

- PROCESS and PRESERVE the papers;
- DIGITIZE by creating electronic versions of source documents to ensure longevity and global access on the Internet;
- PROMOTE the collections to provide a rich opportunity for the University of Florida to acquire other Florida political manuscript collections.

An endowment will bring these huge and valuable collections into the national research scene insuring Florida's rightful place in the new century. ~

For more information on the Great Floridians Political Papers Project Endowment, contact Marcia O. Pearce, Director of Development, University of Florida, George A. Smathers Libraries, P.O. Box 117001, Gainesville, FL 32611-7001, (352) 392-0342, or e-mail: marpear@mail.uflib.ufl.edu.

Upcoming — Mark the Date



HOWE SOCIETY ANNUAL DINNER
Saturday, February 17, 2001 • 6:30 p.m. • Smathers Library Research Room
Speaker: David Hackett Fischer of Brandeis University
Call Susan Lupi at (352) 392-9075 ext. 200 for more information



Desiderata

Students, faculty and librarians are always looking for the perfect resource to complement their research. While we do our best to be responsive to special needs, there are always a few titles or equipment needs that lie beyond our grasp. If you are interested in helping the Smathers Libraries acquire any of the following, please contact Marcia O. Pearce, Director of Development, at (352) 392-0342 or marpear@mail.uflib.ufl.edu.

Society of Automotive Engineers papers on microfiche to update Marston Science Library collection \$13,950

(or \$2,400 per annual set for 1995-1999; \$1,950 for 1994 set)

American Institute of Aeronautics and Astronautics meeting papers to update Marston Science Library collection \$20,000

(or \$5,000 per annual set for 1996-1999)

Viewing stations (tv's with vcr and/or dvd players, headsets, stands, desks, chairs) for Journalism Reading Room \$1,000 each

*Space for sponsor plaque on each station

Materials support to add to video collection of Education Library. Topics include prominent counseling theories, K-12 curriculum appropriate videos, higher education prominent speakers \$5,000

Materials support to update content of testing files (counselor education, reading, and other curriculum areas) for Education Library \$5,000

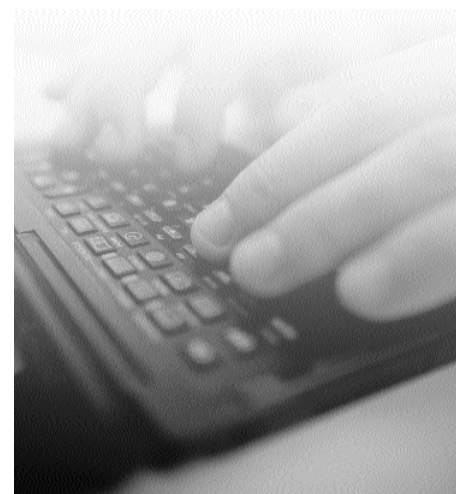
The Holy Bible, Oxford: Oxford University Press, 1935. Considered to be the greatest production in the field of printing history for the mid-twentieth century \$7,000



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- Special & Area Studies Collections
 - Latin American Collection
 - Price Library of Judaica
 - P.K. Yonge Library of Florida History
 - Baldwin Library of Historical Children's Literature
 - Africana Collection
- Architecture & Fine Arts Library
- Education Library
- Map and Imagery Library
- Music Library
- Marston Science Library
- Digital Library Center
- Other _____

Please send me information about making a planned gift/bequest.

**GEORGE A. SMATHERS LIBRARIES
AT THE UNIVERSITY OF FLORIDA**

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A message from the director

Library Collections

Libraries acquire their collections in many ways. The most common, of course, is purchasing from a specific budget of state provided funds. Most collections are purchased book by book, by library selection specialists who are literally paid to shop. That sounds like fun, doesn't it? Of course, it is not a casual action — "Ooooh this interesting book is on sale, I think I'll add it to the collection." Rather it is a systematic search for the best books, containing material directly relevant to the student assignments and faculty interests of a particular department and the degrees it offers.

As an observer of shopping conditions, it has struck me that when one goes looking for a specific item, one rarely finds it. On the other hand, when not particularly looking for any specific item, one often finds temptation in every publisher's blurb. Our budgets are not so generous that giving into every temptation is a possibility, so our selectors carefully weigh the usefulness of specific titles to the pro-

grams we support. In a perfect world, it all comes out evenly at the end of the year — the selector gets all the best books in English literature or bio-chemistry or economics or anything else needed by our students and the budget allocations have managed to pay for every item. But as we all know, it is not a perfect world. It is far more likely that the year ends with selectors beset by temptation to add materials that they know will be used by students and faculty to add depth and scholarly dimension to their work but there is no more money in the budget.

This is where the book endowments that many donors have given to libraries make a real difference. When the state budget has completed purchasing basic materials, the endowment kicks in to purchase the out of reach materials that make the difference between a moderately good collection and an excellent one. These special funds are the hallmark of great libraries. Throughout history, individual benefactors have made it possible for excellent collections to be

acquired, enlarged, and preserved in the great research libraries of the world.

The remaining way that research collections are enlarged is through the gift of collections, manuscripts and papers of private collectors, authors, and active individuals who have created a body of work. Our last *Chapter One* contained an article about the wonderful Faulkner collection donated by Dr. Hugh Carithers of Jacksonville. Today's *Chapter One* recounts the gift of personal papers and financial support of Governor Farris Bryant which enable the library to add to its significant Florida historical collection. It is the gifts of many such donors over the years that will help our library selectors create library collections of the quality and depth that will help to make UF one of the world's outstanding educational institutions.

Dale B. Canelas
Director of University Libraries

