

**Collaborating with Strangers Workshop on Mass Communications
March 27, 2014**

A CoLAB was conducted for participants interested in mass communications. The CoLAB included presentations on collaboration, followed by one-on-one 3-minute speed-meetings before posting ideas and thoughts. Below is the evaluation of the March 27th CoLAB. There are 14 participants in the CoLAB that include 6 undergraduate students, 2 graduate students, 1 faculty and 5 others.

Survey Questions (Q1-Q10)

(Question 1) Overall Evaluation of CoLAB

When participants were asked to provide an overall evaluation of the CoLAB, 71.4 percent of participants gave “Excellent” evaluation, 14.3 percent of participants gave “Good” evaluation while none of the participant indicated “Fair nor Poor” evaluation, 14.3 percent of the participants did not respond. The results are shown in Table 1.

TABLE 1

Excellent	Good	Fair	Poor	No Response
10 (71.4%)	2 (14.3%)	0 (0.00%)	0 (0.00%)	2 (14.3%)

(Question 2) Would you attend a workshop like this again?

When participants were asked whether they would attend a workshop like this again, 85.7 percent of the participants said “Yes” while none of the participants said “No”, 14.3 percent of the participants did not respond. The results are shown in Table 2.

TABLE 2

Yes	No	No Response
12 (85.7%)	0 (0.00%)	2 (14.3%)

(Question 3) Would you recommend this collaboration process to other students/faculty?

When participants were asked whether they would recommend the CoLAB process to other students and faculty, 85.7 percent of the participants said “Yes” while none of the participants said “No” , 14.3 percent of the participants did not respond. The results are shown in Table 3.

TABLE 3

Yes	No	No Response
12	0	2

(85.7%)	(0.00%)	(14.3%)
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(Question 4) Has this experience helped you realize the value of speaking to people you do not know about their assets, skills and passion?

When participants were asked whether the experience has helped them realized the value of speaking to people whose assets, skills and passion are unknown to them, 85.7 percent of the participants said “Yes” while none of the participants said “No” , 14.3 percent of the participants did not respond. The results are shown in Table 4.

TABLE 4

Yes	No	No Response
12 (85.7%)	0 (0.00%)	2 (14.3%)

(Question 5) CoLAB Workshop Results

Questions 5.1-5.3 are 5-point Likert scale questions in which participants are asked to evaluate personal outcomes related to the workshop. Options range from “Strongly Agree” to “Strongly Disagree”. The results of these questions are described below.

(Question 5.1) I feel more confident in my ability to approach people I don’t know.

When participants were presented with the above statement, 21.4 percent of the participants “Strongly Agree” with the statement, 57.1 percent of the participants “Agree” with the statement, 7.1 percent of the participants were “Neutral” to the statement while none of the participant neither “Disagree nor Strongly Disagree with the statement, 14.3 percent of the participants did not respond to the statement. The results are shown in Table 5.1.

TABLE 5.1

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Response
3 (21.4%)	8 (57.1%)	1 (7.1%)	0 (0.00%)	0 (0.00%)	2 (14.3%)

Question 5.2) I am more comfortable with people in other disciplines.

When participants were presented with the above statement, 21.4 percent of the participants “Strongly Agree” with the statement, 64.3 percent of the participants “Agree” with the statement while none of the participant were neither “Neutral” to nor “Disagree or Strongly Disagree with the statement, 14.3 percent of the participants did not respond to the statement. The results are shown in Table 5.2.

TABLE 5.2

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Response
3 (21.4%)	9 (64.3%)	0 (0.00%)	0 (0.00%)	0 (0.00%)	2 (14.3%)

Question 5.3) if applicable, I am more comfortable talking to “strangers” in different positions in their academic or professional careers.

When participants were presented with the above statement, 21.4 percent of the participants “Strongly Agree” with the statement, 57.1 percent of the participants “Agree” with the statement, 7.1 percent of the participants were “Neutral” to the statement while none of the participant neither “Disagree nor Strongly Disagree with the statement, 14.3 percent of the participants did not respond to the statement. The results are shown in Table 5.3.

TABLE 5.3

Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	No Response
3 (21.4%)	8 (57.1%)	1 (7.1%)	0 (0.00%)	0 (0.00%)	2 (14.3%)

(Question 6) Did the CoLAB facilitation process help you access new resources, knowledge, and/or grant seeking information? If so, describe.

This question required participants to formulate an open-ended response with respect to the above posted question. The complete list of specific responses is included in the Appendix 6. 71.4 percent of the participants gave a positive response, 7.1 percent of the participants gave a mixed response and 21.4 percent of the participants did not answer the question while none of the participants gave a negative response,. The results are shown in Table 6.

TABLE 6

Positive	Mixed	Negative	No Response
10 (71.4%)	1 (7.1%)	0 (0.00%)	3 (21.4%)

Question 7) What was the most useful part of the workshop and why?

This question required participants to formulate an open-ended response with respect to the most useful part of the workshop and why. The complete list of specific responses is included in the Appendix 7. 71.4 percent of the participants said interacting with others was the most useful part of the workshop, 14.3 percent of the participants offered various responses and 14.3 percent of participants did not respond to the question. The results are shown in Table 7.

TABLE 7

Interaction	Other Responses	No Response
10 (71.4%)	2 (14.3%)	2 (14.3%)

Question 8) What surprised you about the speed meeting process ?

This question required participants to formulate an open-ended response with respect to the above posted question. The complete list of specific responses is included in Appendix 8. 7.1 percent of the participants each interacting with other participants actually surprised them, 28.6 percent of the participants also make reference to the timing/speed to be “Too Short” moreover, 35.7 percent of the participants were surprised that it was” Simple and Easy” 14.3 percent of the participants gave “Other Responses” while the same proportion of the participants did not respond to the question. The results are shown in Table 8.

TABLE 8

Interaction	Too Short	Simple and Easy	Other Responses	No Response
1 (7.1%)	4 (28.6%)	5 (35.7%)	2 (14.3%)	2 (14.3%)

Question 9) During the presentation, what information was most useful and/or interesting?

This question required participants to formulate an open-ended response with respect to the most interesting or useful information during the presentation. The complete list of specific responses is included in Appendix 9. 28.6 percent of the participants said they find the “poem” part very interesting while the same proportion are attributed to “other responses”, 14.3 percent of the participants said they find the relationship between the “3cs (cooperating, coordinating and collaborating)” very interesting and 28.6 percent of participants did not respond to the question. The results are shown in Table 9.

TABLE 9

Poem	3cs	Others	No Response
4 (28.6%)	2 (14.3%)	4 (28.6%)	4 (28.6%)

Question 10) would you be willing to participate in a 20 minute follow-up interview in the next 2-3 months?

This question required participants to respond to a Likert scale (yes/no) question with respect to their willingness in participating in a 20 minutes follow-up interview within the next 2-3 months. Further instruction was that participants who give affirmative responses should provide their email addresses. The complete list of email addresses provided is included in Appendix 10. Responding to this item, 78.6 percent of participants said “yes”, 7.1 percent of participants said “No” and 14.3 percent of participants did not respond to the question. The results are shown in Table 10.

TABLE 10

Yes	No	No Response
11 (78.6%)	1 (7.1%)	2 (14.3%)

Appendices

Appendix 6

Positive responses

- Yes, I learned about new opportunities after graduation.
- Yes, learned lots about both new people and people I have met through the libraries.
- Yes, this lab made me find a new network of people who I can potentially call on.
- Yes, I found new beta testers for my website.
- Yes, I would likely never have been in the right place to meet these students who have much worthwhile projects. In addition to contact information, the leading questions get right at people's passion.
- Yes, it has. I have met with other students, both undergraduates and graduates, with similar interest that I see myself working with.
- Yes, I learned about new resources that the library provides such as the oral history department in the library.
- Yes, learned about another workshop applicable to me-gender and sex differences in health.
- Yes, I met the J-school librarian and a few students with social media and multimedia skills of interest.
- Yes.

Mixed responses

- Somewhat, but I would have like to see more graduate students and people who have specific ideas about projects/interests they wanted to collaborate.

Negative responses

Appendix 7

Interaction.

- Meeting my communications librarian and just overall talking with people outside my normal group.
- The actual collaborating/speaking with new people.
- I think accessing different people with different resources was the most useful part.
- Networking with others you never knew when their skills and experience will come in handy.
- Talking, talking, talking ! more time for sharing will be great.
- Meeting people one-on-one.
- Exercising my interpersonal skills /eye contact when talking one-on-one.
- It was energizing to talk to others outside my workplace.

- Talking to new people.
- It was really nice to talk to people interested in communication too.

Others responses

- I liked the presentations, the information and the quotes.
- The speed meeting. The conversations brought about a lot of areas to connect with.

Appendix 8

Interaction.

- Meeting people with similar interest willing to work together.

Too Short

- 3 minutes goes by quickly.
- It is amazing how much can be shared and how much depth is possible in a short time.
- How much you can learn about a person in 3 minutes.
- I wish I got the chance to spend more time talking to most people. Time was flying.

Simple and easy

- How easy it was to talk to with others.
- I was surprise how easy it was to keep a conversation going.
- How friendly people were and how easy it was to talk to them.
- You can learn a lot about very quickly.
- It was easier to talk than I thought it would be.
-

Other responses

- All our common interest.
- You get to know more than you think about the person.

Appendix 9

Poem

- The poem and the Ted talk.

- Yes, the videos and the poems were insightful.
- It can be done; poem.
- I like when poem, quotes and videos covered tell the main ideas of the workshop.

Collaborating, cooperating and coordinating (3 cs)

- Difference between cooperation and collaboration.
- The video examples and slides best covered on different types of collaborating.

Others

- The process that the idea is a network is interesting.
- The “asset-based” framing –very positive.
- Learned about ideation and ways to be creative.
- The J-school librarians can help me network with students.

Appendix 10

Yes

- Not available
- Daa339@ufl.edu
- mrespino@ufl.edu
- Izzyt2011@ufl.edu
- Morgan.bsecher@gmail.com
- rfitzsimmons@ufl.edu
- hectorhalford@yahoo.com
- Not available
- lherring@ufl.edu
- Not available
- yasmimpessoa@ufl.edu. (However, I won't be in Gainesville until mid-May.)